

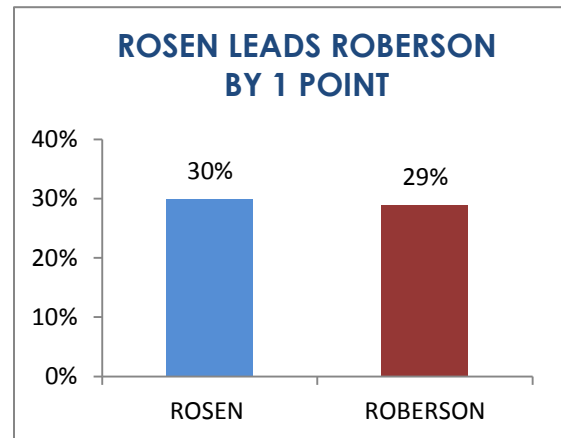


TO: Interested Parties
FROM: Christina Coloroso, DCCC National Analytics Director
DATE: April 4, 2016

ROSEN LEADS ROBERSON BY 1 POINT IN NEVADA'S 3RD CONGRESSIONAL DISTRICT

Democrat Jacky Rosen leads Republican Michael Roberson by one point, according to a DCCC survey of likely general election voters in Nevada's 3rd Congressional District conducted on March 29, 2016.

Rosen is in a solid position to win the General Election this November. At the outset of the race, Rosen has a one point advantage over Roberson, 30% to 29%. When undecided voters are allocated according to partisanship, Rosen's lead expands to 2 points (42% to 40%, with just 18% remaining who cannot be allocated).



ROSEN LEADS AMONG INDEPENDENTS AND WOMEN, DESPITE LOWER NAME ID OVERALL.

Political newcomer Rosen is only known by 10% of voters yet has already consolidated the support of almost two-thirds of Democrats. Ahead by 1 point among Independent voters, Rosen is outperforming Obama among Independents in the district. She also leads by 7 points among women, who comprise 52% of the presidential year electorate.

Only 14% of likely voters can rate Roberson, despite his high-profile position as State Senate Majority Leader. Even among Republicans, only 17% can rate Roberson and his profile among them is middling (+3 net positive, 10% fav, 7% unfav).

THE DEMOCRATIC FUNDAMENTALS OF THE DISTRICT ARE STRONG

In the generic ballot, Democrats lead Republicans by 2 points overall and by 3 points among Independent voters.

Nevada's 3rd Congressional District runs along the southern tip of the state, includes portions of Las Vegas and Henderson, and is primarily suburban (47.0%) and urban (40.1%). The Citizen Voting Age Population is 12.5% Asian American/Pacific Islander, 11.8% Hispanic, and 6.9% African American. President Obama carried the district in 2012 with 50.4% of the major party vote and in 2008 with 54.5% of the major party vote.

The data in this memo is from a survey of 403 likely 2016 general election voters conducted on March 29, 2016 in Nevada's 3rd congressional district. Respondents' information came from the voter file and respondents were interviewed over the phone via either a live or an automated survey. The margin of error is ± 4.9 percentage points.