August 30, 2016

To: Interested Parties Re: NY CD 22 polling



The congressional race in New York's 22nd congressional district is tied, with Democrat Kim Myers and Republican Claudia Tenney each taking 35% of the vote, and Upstate Jobs Party candidate Martin Babinec claiming another 21%.

While historically this has been an easy seat for House Republicans to hold, Tenney's problems with self-identified Republican voters and Babinec's presence on the ticket make this a real pick-up opportunity for Democrats.

Key Findings

- The congressional race is currently even, with Democrat Kim Myers and Republican Claudia Tenney each claiming 35% of the vote. Despite being known to twice as many voters as Myers (69% name ID compared to 35% for Myers), Tenney begins the race tied, and third-party candidate Martin Babinec takes 21% of the vote. Babinec's position on the ballot is not what is keeping the race close, however: In a two-way vote where Babinec and undecided voters are asked to support either Myers or Tenney, the vote continues to be tied, with each candidate claiming 41%.
 - Tenney has problems consolidating Republicans. This race is close because Kim Myers carries 75% of the vote among self-described Democrats, while Tenney only has support from 57% of Republicans.
- Claudia Tenney enters the race with mixed popularity. Tenney is known to 69% of voters, and her popularity is mixed (35% rate her favorably / 34% are unfavorable). Among self-described Independent voters, she has net-negative popularity, 26% favorable / 40% unfavorable, and is viewed unfavorably by more than one-in-four Republican voters, 49% favorable / 27% unfavorable.

This analysis is based off of a survey of n=400 November 2016 voters in NY CD-22, conducted via cellphone and landline telephone August 14-16, 2016. The data was weighted to be representative of past voter turnout. The margin of sampling error for the overall sample is $\pm 4.9\%$ at the 95% confidence level, and it is higher for subgroups.