

TO Interested Parties
FROM Global Strategy Group
DATE October 4th, 2016
RE **NEW POLL – Yoder narrows the gap to a statistical tie in Indiana’s Ninth Congressional District**

In Indiana’s Ninth Congressional District, Democrat Shelli Yoder has cut Republican Trey Hollingsworth’s lead to just two points – well within the margin of error – with a little over a month before Election Day. Bolstered by gains among independents and moderate Republicans, Yoder has made this Republican-leaning district a competitive race and a possible flip for Democrats, despite its tilt toward Donald Trump at the top of the ticket. Yoder remains less well known than Hollingsworth, yet as voters have gotten to know the two candidates better, Yoder’s strong popularity has held steady while Hollingsworth’s has declined. This indicates that Yoder can expect to grow her support even further as voters learn more about both her and her opponent. Key findings from Global Strategy Group’s recent poll of 400 likely voters are below.

KEY SURVEY FINDINGS:

- **Shelli Yoder has closed the gap with Trey Hollingsworth and is now in a virtual tie with her GOP opponent (42% Yoder/44% Hollingsworth).** Since August, Yoder has benefited from further consolidation of Democrats and a boost in support from independents and moderate Republicans to close her deficit with Hollingsworth from seven points to just two.
- **At the top of the ticket, Hillary Clinton trails Donald Trump by seven points in a two-way race (43% Clinton/50% Trump).** This has remained virtually unchanged since August, even as Yoder has gained ground.
- **Yoder is overperforming the top of the ticket despite lower name recognition than her opponent.**
 - Yoder is now known to 41% of voters, compared to Hollingsworth’s 50%. This is up 8 points since August. More important, Yoder is popular among those who know her (28% favorable vs. 13% unfavorable, for a +15 net favorable rating).
 - Hollingsworth, on the other hand, has seen his negatives increase while his positives have remained flat, and his +4 net favorable rating (27% favorable vs. 23% unfavorable) is significantly worse than Yoder’s.
 - As Yoder continues to introduce herself, and as voters continue to hear about Hollingsworth’s carpetbagger status, there is every reason to believe her position will continue to improve.

ABOUT THIS POLL

Global Strategy Group conducted a live telephone survey of 400 likely November 2016 voters in Indiana’s Ninth Congressional District, from September 29th to October 2nd, 2016. The results of this survey have a margin of error of +/-4.9% on the full sample. Care has been taken to ensure the geographic and demographic divisions of the expected electorate are properly represented based on historical turnout.