

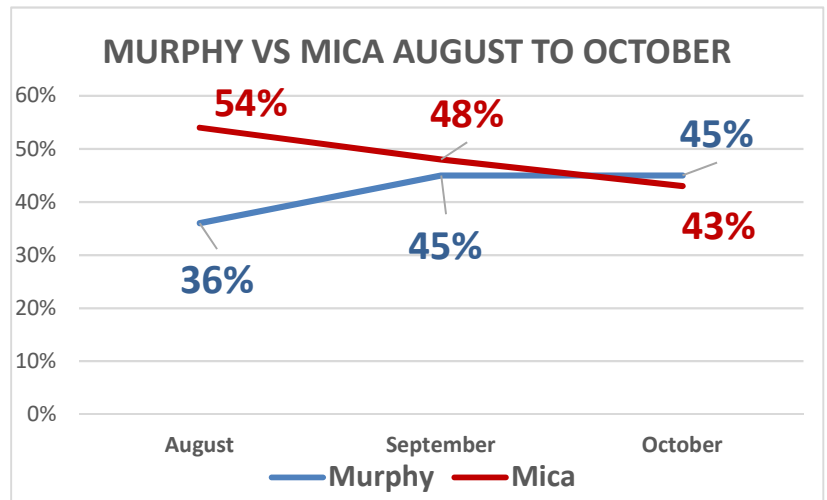
TO: Interested Parties
FROM: DCCC Targeting and Analytics Department
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STEPHANIE MURPHY LEADS JOHN MICA BY TWO POINTS IN FL-07

Democratic challenger Stephanie Murphy leads Republican incumbent John Mica by 2 points in a DCCC poll of likely general election voters conducted on October 10, 2016 in FL-07 (45% to 43%, with 12% undecided). Murphy has strong support among Independent voters in the district, leading Mica by 18 points among them.

Murphy's name ID continues to grow and she is currently known to 50% of the electorate, up 16 points from mid-September polling. Voters who know her have a strongly positive view of her (+22 net, 34% favorable, 16% unfavorable) and she has room for further growth as more voters get to know her.



As more voters learn about Murphy, she has been able to turn an 18-point deficit (36% Murphy to 54% Mica) into a two-point lead (45% Murphy to 43% Mica) in just two short months. Murphy still has room to grow, considering that 50% of voters who are still undecided in the Congressional race plan to vote for Hillary Clinton in the Presidential race, compared to just 15% who plan to vote for Donald Trump.

THE NATIONAL MOOD FAVORS DEMOCRATS IN FL-07

Clinton holds a commanding 11-point lead over Donald Trump in the district (47% to 36%, with 11% undecided and 7% supporting Libertarian Gary Johnson). Clinton leads by 22 points among registered Independents.

Mica's continued support of the embattled Republican nominee is a liability. 51% of voters say they are less likely to support Mica due to his support of Trump and just 30% say it makes them more likely to support Mica. Independent voters are especially uncomfortable with Mica's support of Trump, with 62% of them saying it makes them less likely to support Mica.

Florida's 7th Congressional district contains Seminole County and parts of northern Orange County. 74% of voters in FL-07 were included in the pre-2015 redistricting version of FL-07, while 26% of the district's voters are new additions. 18.2% of its citizen voting age population is Hispanic/Latino and 9.4% is African American. Obama narrowly won in the district in 2012 with 50.0% of the two-way vote.

Note: These results are based on a campaign survey of 499 likely 2016 general election voters in FL-07 conducted on October 10. Respondents' information came from the voter file and respondents were interviewed via either a live or an IVR (robo) survey. The margin of error is +/- 4.38%.