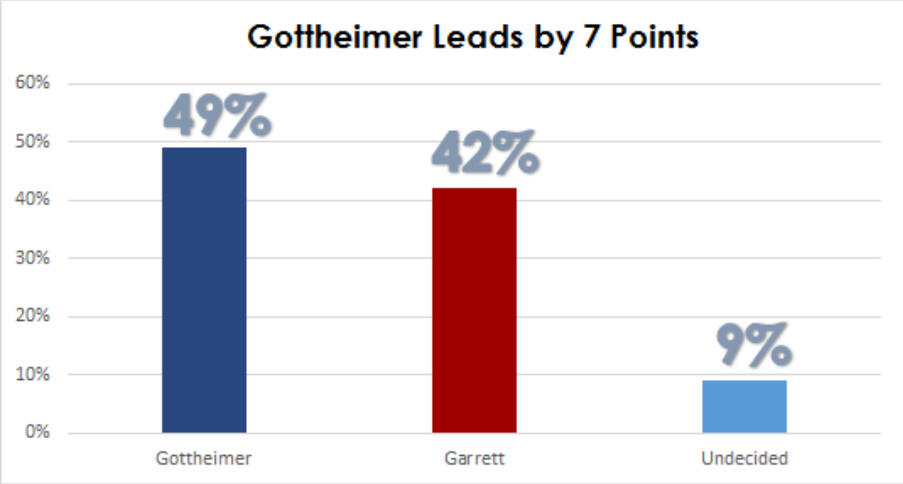
TO: Interested Parties
FROM: DCCC Targeting and Analytics Department
DATE: October 13, 2016

JOSH GOTTHEIMER LEADS BY 7 POINTS IN NJ-05

In the final days of the election, Democrat Josh Gottheimer has taken the lead over Republican Scott Garrett by 7 points (49% to 42%), according to a DCCC survey of likely general election voters in New Jersey's 5th Congressional District. When Libertarian candidate Claudio Belusic is included as an option, Gottheimer leads by 6 points (47% to 41%, with 3% supporting Belusic).



Gottheimer leads among key voting groups in the district: he holds an 11-point lead among women, a 3-point lead among registered Independents, and a 16-point lead in Bergen County, which represents over 70% of the district's voters.

The political environment is favorable for Gottheimer: Hillary Clinton leads Donald Trump by 5 points (46% to 41%) and Democrats lead Republicans on the generic Congressional ballot by 6 points (49% to 43%). Gottheimer has still more room to pick up support as more voters learn about his message. Undecided voters favor Hillary Clinton over Donald Trump by an 8-point margin. Voters who are familiar with both candidates prefer Gottheimer over Garrett by 15 points, 55% to 40%.

GARRETT'S POPULARITY IS DROPPING

Garrett's popularity continues to fall. He is in the negative districtwide (-8 net, 35% favorable, 43% unfavorable), and he is most unpopular among younger voters (-36 net), women (-8 net), and minority voters (-20 net). Voters have a positive view of Gottheimer as they get to know him (+9 net, 34% favorable, 25% unfavorable), and he is popular among key segments of the electorate, including younger voters (+12 net) and voters in Bergen County (+13 net).

The data in this memo is from a survey of 527 likely 2016 general election voters conducted October 10th in New Jersey's 5th Congressional District. Respondents' information came from the voter file and respondents were interviewed over the phone via either a live or an automated survey. The margin of error is ± 4.3 percent.