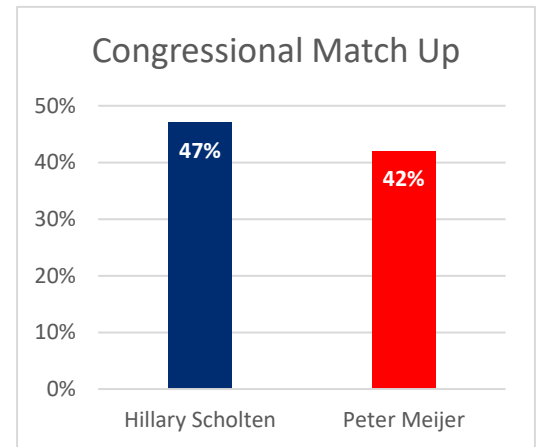


TO: Interested Parties
FROM: DCCC Targeting and Analytics Department
DATE: October 20, 2020



SCHOLTEN LEADS IN COMPETITIVE MI-03 RACE

Democrat Hillary Scholten leads Republican Peter Meijer by 5 points (47% to 42% with 11% undecided) in a DCCC Analytics survey of 449 likely general election voters conducted in Michigan's 3rd Congressional District from October 7th – 9th. Since the Republican primary in June, there have been multiple polls showing a Scholten lead; but this +5 net point lead is the largest yet for Scholten.



HIGHLY COMPETITIVE POLITICAL ENVIRONMENT

Donald Trump faces significant opposition in this district with more than half of voters disapproving of his job performance (46% approve – 51% disapprove), making the Republican brand distinctly unpopular. Joe Biden leads Donald Trump by two points (47% to 45% with 8% undecided) in a district that Trump won by 9 points in 2016. A generic Democrat leads a generic Republican by 1 point (46% to 45% with 9% undecided).

SCHOLTEN HAS ROOM TO GROW, UNDECIDEDS AT CONGRESSIONAL LEVEL TREND TOWARD DEMOCRATS

Voters who are undecided in the named congressional vote break for Biden over Trump by 18 points (37% to 19%). This indicates Scholten has room to grow among the 11% of undecideds in the named congressional ballot.

Methodology: These results are based on a survey of 449 MI-03 likely November 2020 general election voters, conducted by DCC Analytics Department from October 7-9, 2020, using a combination of automated and live calls. The margin of error is +/- 4.9%, with a larger margin of error for demographic subgroups.

About the District: MI-03 is a rural-suburban mix district (41.3% rural, 34.6% suburban, and 24.1% rural by registered voter population), containing the city of Grand Rapids and stretching south into rural areas and the city of Battle Creek. Nearly one-third (31.3%) of residents age 25 and over hold a college degree, and the district has a median household income of \$58,815. The district is 8.0% Black, 5.0% Hispanic/Latino, and 1.2% AAPI, by citizen voting-age population. In 2016, Hillary Clinton lost the district with 45.0% of the two-way vote, and in 2018, Democratic congressional candidate Cathy Albrow earned 44.2% of the major party vote against then-Republican Congressman Justin Amash.