

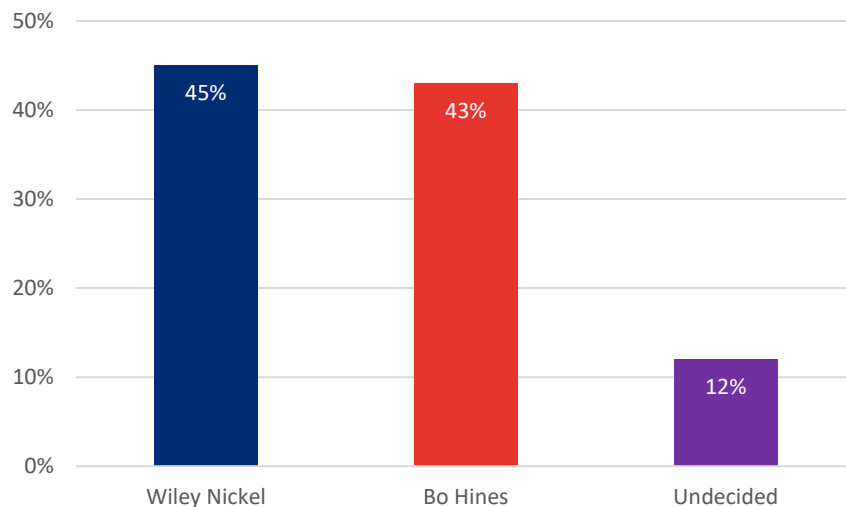
MEMORANDUM

To: Interested Parties
From: DCCC Targeting and Analytics Department
Date: June 3, 2022
Subject: **Nickel Leads in NC-13**

WILEY NICKEL HOLDS A 2-POINT LEAD OVER BO HINES

Democrat Wiley Nickel leads Republican Bo Hines by 2 points (45% to 43%) in a DCCC Analytics poll of 429 likely general election voters conducted from May 18th to 19th in North Carolina's 13th congressional district. For comparison, a generic Democrat trails a generic Republican in this district by 3 points (45% to 48%).

NC-13 Congressional Head-to-Head



SOLID BASE OF GROWTH FOR NICKEL, HINES VIEWED UNFAVORABLY

Wiley Nickel is viewed positively by voters who know of him, with 24% of NC-13 likely voters giving him a favorable rating, compared to only 9% who have an unfavorable impression, a +15-favorability margin. In contrast, though Bo Hines starts with a high 64% name ID, voters start off the general election race with a negative impression of him. Hines is 10 points under water in favorability, with 27% viewing him favorably but 37% viewing him unfavorably. As Nickel introduces himself to more voters in the district, he should be able to expand on his lead, while many voters have made up their minds already about his opponent.



Methodology: These results are based on a survey of 429 NC-13 likely voters, conducted by DCCC from May 18 – 19, 2022, using live callers and text-to-web responses. The margin of error is +/- 4.7% at the 95% confidence interval, with larger margins of error for demographic subgroups.

About the District: North Carolina's 13th congressional district spans from Wake and Harnett Counties in the west to Wayne County in the east. The district is 46.8% rural, 44.5% suburban, and 8.3% urban. Per Census VAP statistics, the district is 61.8% White, 20.5% Black/African American, 11.2% Hispanic/Latino, 2.7% AAPI, and 0.4% Native American. One-third (33.3%) of the population age 25 and older has a college degree.