DCCC

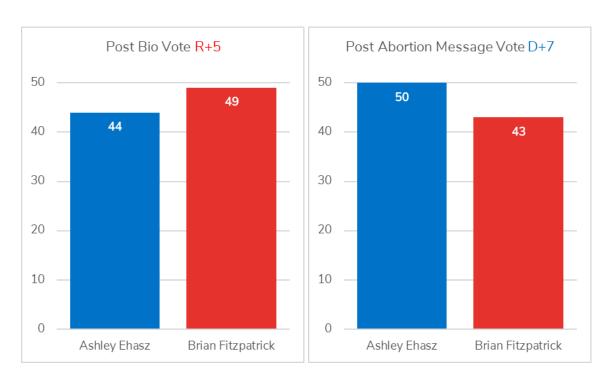|	
To:	Interested Parties
From:	DCCC Targeting and Analytics Department
Date:	June 2024
RE:	**DCCC Polling Memo: Ehasz Takes Strong Lead When Voters Learn About Fitzpatrick's Anti-Choice Record**

In a DCCC Analytics poll of 653 likely 2024 general election voters in Pennsylvania's 1st Congressional District, Democratic challenger Ashley Ehasz trails incumbent Republican Congressman Brian Fitzpatrick 44% to 49% after hearing brief balanced profiles for both candidates. **Once voters hear a single message about Fitzpatrick's anti-choice record, the race flips to 50% Ehasz / 43% Fitzpatrick, an extraordinary net shift from -5 to +7 Ehasz.** These results make clear that Fitzpatrick's obsession with restricting women's reproductive freedom is disqualifying to voters in Bucks and Montgomery County.

FITZPATRICK'S WEAKNESSES

- **PA-01 voters aren't satisfied with Fitzpatrick's representation.** The Congressman's job approval is tepid (39% approve) and slightly more voters say they would consider an alternative or actively back an opponent (45% combined) than would re-elect the incumbent (40%).
- **Fitzpatrick's initial support is illusory.** The Congressman stakes an early lead by overperforming with key pillars of the Democratic coalition, including women and voters with college degrees. These groups, along with Independents and seniors, consolidate behind Ehasz when they learn about Fitzpatrick's anti-choice stances.

- **Perceptions of Fitzpatrick are malleable.** In the beginning of the survey, only 40% of respondents believed that Fitzpatrick would vote for a national abortion ban. After a single message about what he has voted for and campaigned on, the number increased to 68%.
- **This is just the tip of the iceberg of Fitzpatrick's anti-abortion record**. There are many other proof points — including Fitzpatrick's prior commitment to defunding Planned Parenthood — that went untested in this survey.

Ehasz Support by Demographic Group

Demo	_Informed_	_Final_	_Final - Informed_
Total	44%	50%	+6%
Democrats	83%	89%	+6%
Independents	38%	48%	+10%
Republicans	8%	15%	+7%
Women	50%	58%	+8%
Men	37%	42%	+5%
College	51%	58%	+7%
Non-College	36%	42%	+6%
18-39	47%	54%	+7%
40-64	39%	44%	+5%
65+	47%	55%	+8%

Methodology: These results are based on a survey of 653 likely general election PA-01 voters, conducted from May 23-24, 2024 via live calls to landlines and cells, and text-to-web. The margin of error is +/-3.8% at a 95% confidence interval, with larger margins of error for demographic subgroups.

About the District: Pennsylvania's 1st Congressional District contains all of Bucks County and parts of Montgomery County, which are two of the suburban Philadelphia "collar counties" in the southeastern portion of the state. The district is 26.3% urban, 63.8% suburban, and 9.9% rural by registered voter population. The voting-age population (VAP) of the district is 85.9% White, 4.1% Black, 5.3% AAPI and 4.1% Hispanic/Latino. 46.5% of residents have college degrees. The 2024 DPI for the district is 52.6%.