



DCCC MEMORANDUM

To: Interested Parties
From: Democratic Congressional Campaign Committee
Date: October 5, 2024
Subject: **ONE MONTH OUT: The DCCC has the Candidates, Message, Money, and Mobilization to Win Back the House**

With one month left until Election Day, Democrats are well-positioned to win the House majority. House Democrats have the candidates, message, money, and mobilization efforts to connect with voters, and the DCCC is confident that we will build on this momentum in the closing weeks to win in November.

MESSAGE – VOTERS ARE OVER EXTREME HOUSE REPUBLICANS

The DCCC's Frontline incumbents and Red to Blue candidates continue to run on a popular message of lowering costs, growing the middle class, and defending our freedoms. Meanwhile, vulnerable House Republicans and the NRCC's "Young Guns" are being exposed for their anti-abortion positions, their push to give tax breaks to the ultra-wealthy while selling out the middle class, and fealty to Donald Trump and his dangerous Project 2025 agenda.

Their unpopular agenda is borne out in polling: Recent DCCC battleground polling shows **House Republicans' favorability underwater by six points** across 67 competitive congressional districts. In fact, by a **six-point margin, voters trust Democrats more than Republicans to lower costs for families**. And while House Republicans in the majority have failed to get anything done for the American people, they have fallen in line behind Trump's Project 2025 – a dangerous agenda that 56% of voters in our polling have an unfavorable view of, including 62% of independents.

Meanwhile, the same poll found that **Democrats in Frontline and In Play districts are ahead by two points in the named head-to-head against their Republican opponent**.

MONEY – HOUSE DEMOCRATS CONTINUE TO OUTRAISE REPUBLICANS

The DCCC has outraised the NRCC every quarter this election cycle. In August, we outraised the NRCC by more than double, bringing in \$22.3 million to the NRCC's \$9.7 million. Additionally, the DCCC has \$87.3 million COH – \$16 million more than the NRCC. This historic support has ensured we have the resources to invest across the



battlefield and help our candidates communicate their message to the voters they need to reach – on TV, digital and streaming platforms, in the mail, and on the phones and doors.

MOBILIZATION – THE GROUND GAME TO WIN

Thanks to our historic fundraising advantage, the DCCC has invested strategically to build strong on-the-ground organizing programs that allow us to more effectively reach voters. The DCCC has 36 District HQs supporting nearly 200 in-district organizers and [Constituency Engagement District Directors](#) deployed across 23 states on our battlefield.

This massive on-the-ground operation has enabled the DCCC to share Democrats' message neighbor-to-neighbor. **In September, volunteers knocked on 696,634 doors, nearly doubling the number of doors knocked in August.** This voter outreach was powered by 8,340 volunteers across the country.

BOTTOM LINE

The Republican majority has ushered in unprecedented chaos, dysfunction, and extremism – emboldening far-right torchbearers like Marjorie Taylor Greene and Mike Johnson and pursuing an extreme Project 2025 agenda that would be disastrous for middle class families.

Meanwhile, the DCCC has invested in a formidable operation to get boots on the ground and to engage voters and their communities to deliver our message of fighting for working families. Over this final month, the DCCC will build on the incredible work we've done over the course of the cycle and continue a steady drumbeat of drawing a strong contrast with extreme MAGA Republicans, turning out voters, and propelling House Democrats' victory in November.

