



To: Interested Parties
From: DCCC Analytics Department
Date: October 2024
RE: **DCCC Polling Memo: Analytics Poll Confirms Tight Race in NJ-07**

In a DCCC Analytics poll of 386 likely 2024 general election voters in New Jersey's 7th Congressional District, **Democrat Sue Altman is closing the gap between first-term Republican Congressman Tom Kean, Jr., 48% to 50%.**

TOPLINES

- **The DCCC's survey corroborates the campaign's [internal findings](#) from earlier this week.** That poll also found the race at -2 in their late September survey.
- **Altman's name ID and net favorability have skyrocketed as Kean remains stagnant.** Altman is now known to 65% of voters with +8 net favorability, an impressive feat for a first-time candidate in one of the country's most expensive media markets. She now overperforms a generic Democrat by 2 points. While Kean's name ID is as high as one would expect from an incumbent, voters view him neutrally on net (40% favorable/38% unfavorable). The corruption-busting Democrat's profile has grown despite millions spent in attacks against her.
- **The environment is friendly to Democrats in NJ-07.** In a Biden 2020 +3.8 district, Vice President Kamala Harris leads Donald Trump by 1 on the presidential ballot (49%/48%) and Congressman Andy Kim leads Curtis Bashaw by 4 in the Senate race (50%/46%). Momentum will continue to favor Altman as atmospheric improve and voters continue to learn about her record fighting for New Jerseyans.

Methodology: *These results are based on a survey of 386 likely NJ-07 general election voters, conducted from October 8-9, 2024 via live calls to landlines and cells, and text-to-web. The margin of error is +/-5.0% at a 95% confidence interval, with larger margins of error for demographic subgroups.*