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A new DCCC Analytics survey in Wisconsin's 1st Congressional District shows **Peter Barca and Bryan Steil locked in a tight race, as the district's fundamentals create a real opening for a Democrat to win.** Steil fails to hit the crucial 50% mark, and Barca trails Steil by just 3 points, 46% to 49%, while Kamala Harris and Donald Trump are tied.
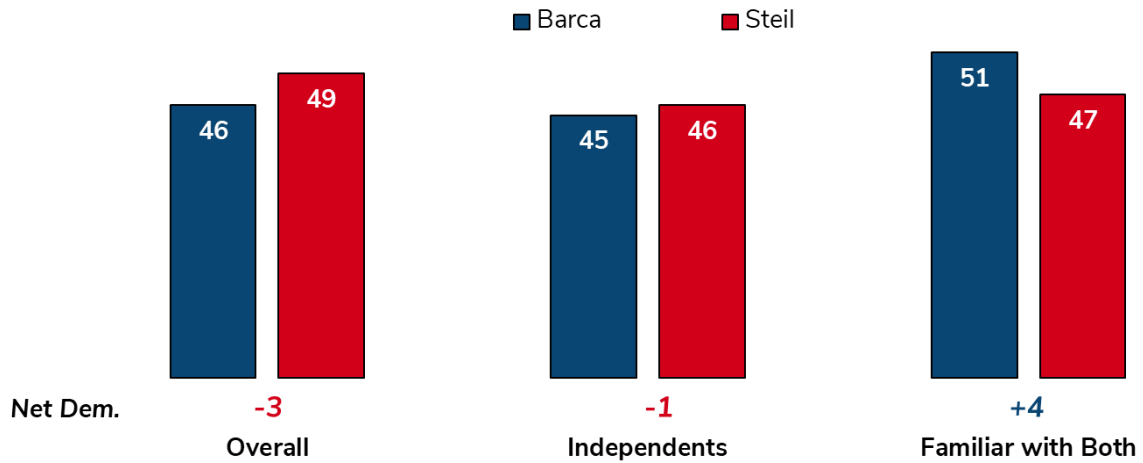
KEY FINDINGS

The political environment has improved in this Trump +2 2020 district. Vice President Harris and former President Trump are locked in a tied race, while a generic Democrat trails a Republican by just a point.
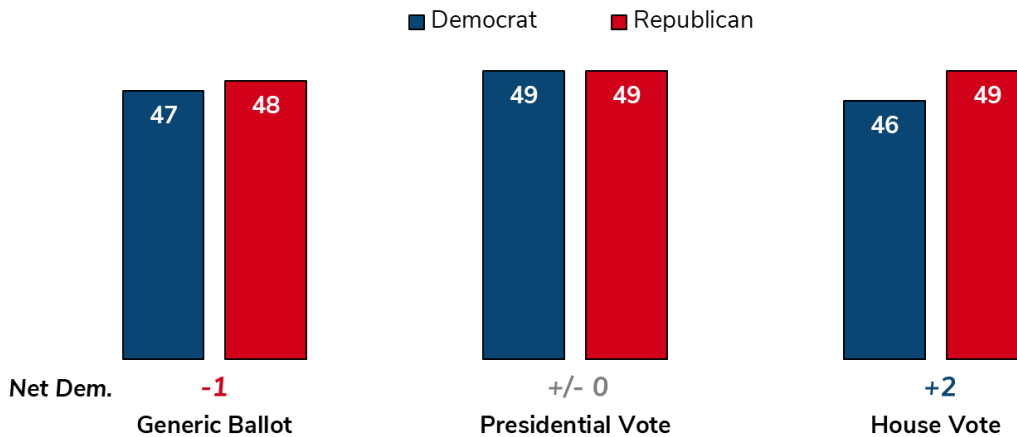
Meanwhile, Barca trails Steil by just 3 points, while Steil fails to hit 50%. Steil notably does not outperform Donald Trump, who is locked in a tied race at 49% of the vote. With Barca only starting to increase his name ID, voters are less familiar with him, and he has room to grow in the final weeks of the campaign.

Barca and Steil are essentially tied among independents (45% Barca-46% Steil), and he leads by 4 points among voters who are familiar with both candidates (51%-47%). Barca is disproportionately strong with the independent voters who will decide this election, and the more that voters hear about him, the more they like him. Steil's entire lead comes from voters who are unfamiliar with Barca, and that share of voters will continue to decline as November 5 approaches.

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Legend: ■ Barca ■ Steil

Overall
- Barca: 46
- Steil: 49
- Net Dem.: -3

Independents
- Barca: 45
- Steil: 46
- Net Dem.: -1

Familiar with Both
- Barca: 51
- Steil: 47
- Net Dem.: +4

Methodology: These results are based on a survey of 725 likely 2024 voters in Wisconsin's 1st Congressional District, conducted from October 1-2, 2024 via landline, cell phone, and text-to-web. The margin of error is +/-3.6% at a 95% confidence interval, with larger margins of error for demographic subgroups.