

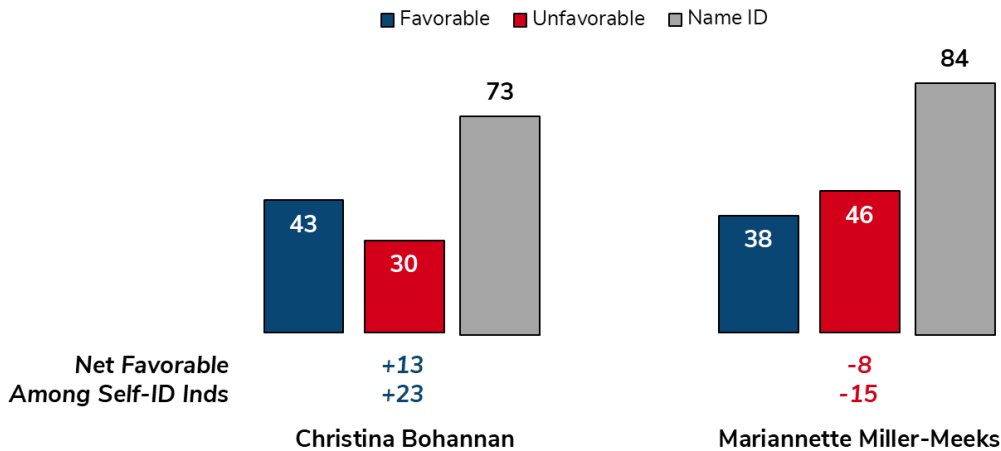


To: Interested Parties
From: DCCC Analytics Department
Date: October 2024
RE: **DCCC Polling Memo:** Bohannon at 50%, leads Miller-Meeks by 4 points in IA-01

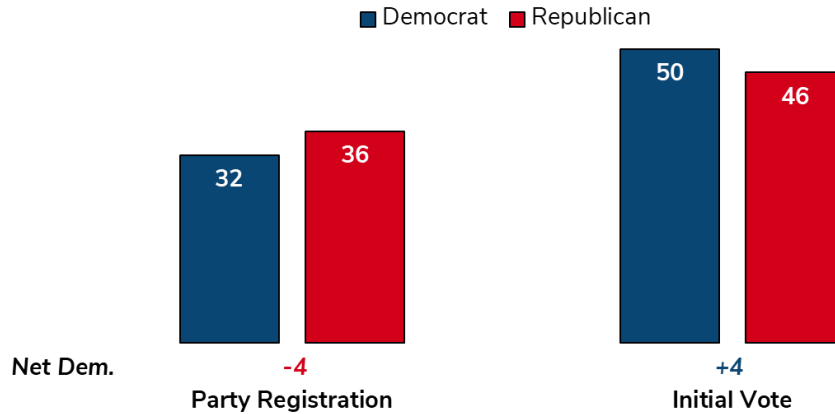
A new survey in Iowa's 1st Congressional District shows that **Christina Bohannon leads Republican Rep. Mariannette Miller-Meeks by 4 points, 50% to 46%**. Miller-Meeks sits well below 50%, a warning sign for an incumbent, while Bohannon takes 50% of the vote, showing that she holds the clear advantage five weeks before Election Day.

KEY FINDINGS

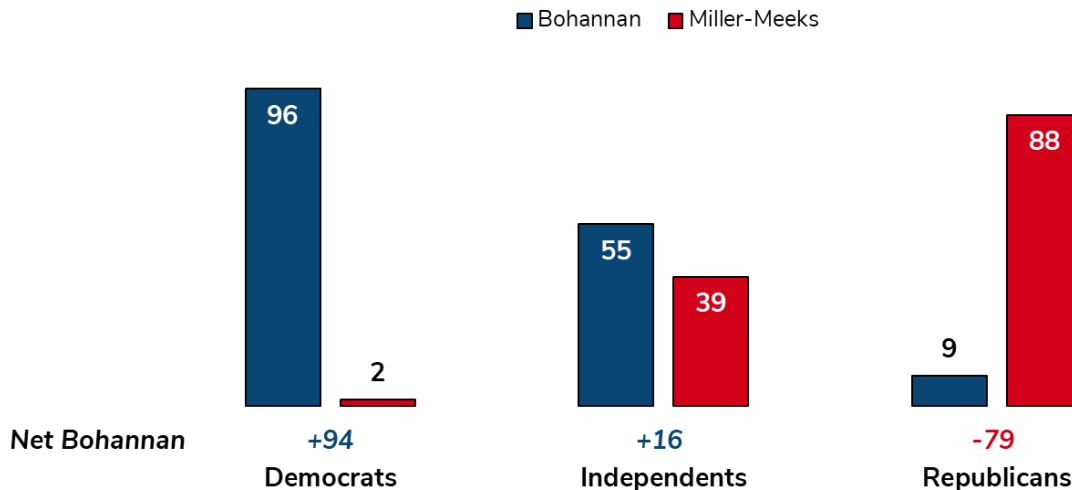
Bohannon is well-liked and Miller-Meeks is not, especially among Independents. Bohannon is 13 points net favorable (43% favorable/30% unfavorable), while Miller-Meeks is 8 points net unfavorable (38% favorable/46% unfavorable). The gap is even starker among self-identified Independents, with whom Bohannon's net favorability is +23 and Miller-Meeks is underwater at -15.



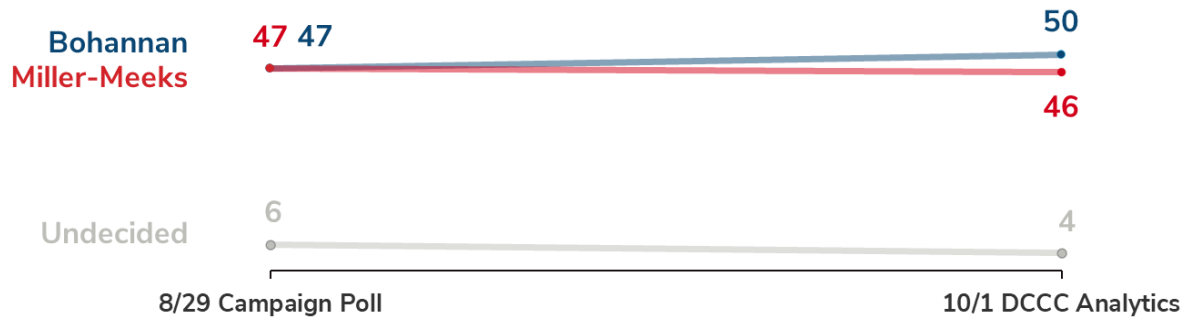
Iowa's 1st congressional district is very split on partisanship, but Bohannon outperforms the environment. Registered Republicans slightly outnumber registered Democrats in the likely electorate, 36% to 32%, but Bohannon outperforms registration to lead Miller-Meeks by 4 points, 50% to 46%.



Bohannon has consolidated Democrats, is leading among Independents, and cuts significantly into Miller-Meeks's vote share with Republicans. Bohannon leads by 94 points with self-identified Democrats (96% Bohannon-2% Miller-Meeks) and 16 points with Independents (55%-39%). She even takes 9% of the vote among Republicans, while Miller-Meeks is below 90% (9%-88%).



In the past month, Bohannon has increased her margin by 4 points, gaining 3 while Miller-Meeks has lost a point of support. Voters who have been undecided up until now are breaking for Bohannon, while Miller-Meeks is even losing some of her own former supporters.



Methodology: These results are based on a survey of 625 likely 2024 voters in Iowa's 1st congressional district, conducted from September 30-October 1, 2024 via landline, cell phone, and text-to-web. The margin of error is +/-3.9% at a 95% confidence interval, with larger margins of error for demographic subgroups.