



To: Interested Parties
From: DCCC Analytics Department
Date: October 2024
RE: DCCC Polling Memo: Carl Marlinga Tied With John James

In a DCCC Analytics poll of 388 likely 2024 general election voters in Michigan's 10th Congressional District, **Democrat Carl Marlinga is tied with first-term Republican Congressman John James, 47% to 47%.**

TOPLINES

- **This suburban Detroit district is up for grabs across electoral contests.** MI-10 is politically deadlocked up and down the ballot: Vice President Harris is tied with Trump 49% to 49% and, in the race for U.S. Senate, Congresswoman Slotkin is neck-and-neck with Mike Rogers 48% to 48%.
- **James's favorability and job approval show signs of weakness, with Marlinga's name recognition on the rise.** Marlinga's +4 net favorability (38% favorable/34% unfavorable) is on par with Congressman James's (44% favorable/40% unfavorable), even with 22% of self-identified Democrats unfamiliar with their nominee.
 - James's weakness is occurring even under favorable communications conditions for him: a plurality of respondents reported seeing "mostly positive" ads about James, with nearly a third of voters not recalling any messaging about Marlinga.
- **This is a competitive rematch on the fundamentals.** MI-10, with the same candidates running last cycle, ended up being the [third-closest](#) race in the country. Despite being outspent by more than \$8 million, Marlinga only lost by a half-percentage point, or [1,600](#) votes. With Marlinga on more even footing this time around, momentum is on Democrats' side in the final 15 days.

Methodology: *These results are based on a survey of 388 likely MI-10 general election voters, conducted from October 15-18, 2024 via live calls to landlines and cells, and text-to-web. The margin of error is +/-5.0% at a 95% confidence interval, with larger margins of error for demographic subgroups.*