



## **Regional Field Director**

**Location:** Sussex County, DE (supporter housing may be available, but is not guaranteed)

McBride for Delaware seeks a Regional Field Director to lead organizing in Sussex County, Delaware, part of Delaware's at-large congressional district. This is an exciting opportunity for an experienced organizer to help drive a core part of the re-elect strategy by persuading voters and building infrastructure in a historically conservative county. The Regional Field Director will play a key role in building and sustaining a strong direct voter contact program, with a focus on canvassing, phone banking, and volunteer engagement. This position reports to the Campaign Manager.

### **Job Duties:**

- Design and execute a direct voter contact program specific to Sussex County, including canvassing, phone banking, and text outreach.
- Build and maintain relationships with grassroots and community leaders, including the field department of the coordinated campaign.
- Recruit, train, and manage volunteers to support persuasion and GOTV efforts.
- Lead volunteer shifts and ensure strong data collection and reporting through VAN.
- Track what's working and what we're hearing from voters and report that back to the campaign with succinct and strategic reports using both quantitative (e.g., key metrics) and qualitative information.
- Plan and execute events and organize activities, including rallies and meet-and-greets.
- Support digital organizing efforts, including peer-to-peer texting and virtual engagement.
- Meet and exceed weekly and monthly voter contact and volunteer recruitment goals.
- Other duties as assigned. As campaigns are necessarily dynamic organizations, duties may shift, perhaps even significantly.

### **Qualifications:**

- At least one cycle of campaign experience or equivalent organizing experience preferred.
- An ability to work independently, as this position is likely the only Field operative for the campaign in Sussex County.



- Strong interpersonal skills and ability to motivate volunteers.
- Familiarity with VAN and other organizing tools.
- A high degree of emotional intelligence and a genuine excitement for direct voter contact.
- Strong written and verbal communication skills.
- Must be willing and able to relocate to Sussex County, DE.

**Compensation:** \$4,100/m – \$4,500/m commensurate with experience. This is an exempt, full-time position. Compensation will include comprehensive health care coverage (including vision and dental).

We recognize that women, people of color, and other marginalized groups are less likely to apply for a position if they don't fit every criterion. If you think you'd be a good fit for this position, please apply anyway. We'd love to hear from you.

To apply, please send your resume with the subject line "Regional Field Director" to [connor@sarahmcbride.com](mailto:connor@sarahmcbride.com). Applications will be reviewed on a rolling basis until filled. Start date ASAP.

*McBride for Delaware, Inc is an inclusive, welcoming, and diverse campaign. We are an equal opportunity employer committed to understanding and creating a culture that allows us to better serve our employees, and the communities we work with. All qualified applicants will receive consideration without regard to race, national origin, age, sex, religion, disability, sexual orientation, marital status, veteran status, gender identity or expression, or any other basis protected by local, state, or federal law. This policy applies with regard to all aspects of one's employment and fellowship, including hiring, transfer, promotion, compensation, eligibility for benefits, and termination.*