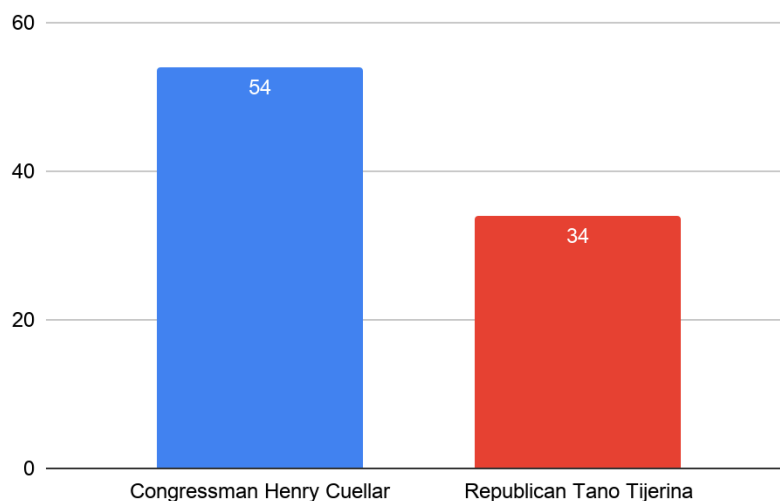


MEMORANDUM

To: Interested Parties
From: DCCC Analytics Department
Date: Oct 19, 2026
Subject: **DCCC Polling Memo: Congressman Henry Cuellar Holds Strong Lead in Latest TX-28 Poll**

An internal DCCC Analytics poll conducted October 7-13th among 536 likely general election voters in TX-28 shows Congressman Henry Cuellar with a strong lead. Congressman Cuellar leads Republican challenger Tano Tijerina by +20 points, 54% to 34%, with 11% of voters undecided as Latino voters continue to reject the Republican Party.

Initial Vote



Congressman Cuellar has a positive approval rating in the district (+6 points, 40% approval / 34% disapprove). The new TX-28 is a district Trump would have won by over 10 points in 2024, which this poll replicates with 2024 recall at Trump +10. Voters in this district now rate Trump underwater on job approval by 23 points, 34% approve to 57% disapprove.

The Bottom Line: Congressman Henry Cuellar is in a strong position to be re-elected once again. The Republican attempt to rig the map and remove a strong advocate for South Texas has backfired..



Methodology: *These results are based on a survey of 536 likely general election voters in TX-28 conducted from October 7th to October 13th, 2026, via phone and text-to-web interviews. The margin of error is +/- 4.2% at a 95% confidence interval.*